



**2012 Season
Sponsorship Package**

About Us:



Established in 2006, the Blue Ridge Rollergirls (BRRG) are Western North Carolina's first all-female, flat-track, skater-owned-and-operated roller derby league. In 2010, BRRG was granted an apprenticeship in the Women's Flat Track Derby Association (WFTDA). We expect to become full WFTDA members during our 2011 season, enabling BRRG to be nationally ranked and recognized.

Is roller derby for real?



Yes! The roller derby we play is a 100% real sport. The hits are real, the injuries are real, the penalties are real, and the skills are real. There is an extensive set of rules and nothing about roller derby today is staged or scripted.

Is roller derby family friendly?

We strive to offer a family friendly environment. Fans under 12 always get in

free to bouts and we provide a family seating section. Roller derby is a positive way to build confidence, teamwork, strength, determination and respect for others – and we love to share that with youth.

Do you give back to the community?

We always donate 10% of ticket sales from each bout to a selected charity.

BRRG also provide appearances, volunteer time and make donations to other non-profit organizations and worthy causes throughout the season. We like to give back to the community who has supported us.



Our Mission:

To actively create, promote, and sustain an environment that fosters strength, courage, vitality, and the empowerment of women in the roller derby sport. Each member of the league shall be challenged and supported in her pursuit of personal growth in and through the sport. The league itself shall remain deeply rooted in the spirit of good sportswomanship so as to bring honor and distinction to the league, women in the sport, and roller derby as a whole.

Why should you sponsor the Blue Ridge Rollergirls?

BRRG is officially a non-profit (501c3) organization! We have become a recognizable name throughout the community that businesses should be proud to be associated with. We will promote your business in multiple ways to our thousands of loyal fans. On average, our bout attendance is over 2,000 people in the 18-45 age range. This is your chance to reach a broad demographic while helping a local, community-oriented organization.

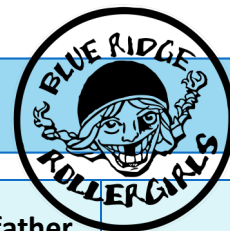
What we do with the money.

All of our skaters, referees and league members are 100% volunteers and together we cover the league costs. Proceeds from bout production and

sponsorship are used to pay for practice space fees, bout production and venue rental fees, travel expenses, and uniforms. Without the support of sponsors and our community, we wouldn't be able to provide this unique and exciting event to Asheville.



Sponsorship Packages:



	Mount Pisgah (donate \$4000)	Mount Mitchell (donate \$2000)	Devils Court-house (donate \$1000)	Grandfather Mountain (donate \$500)	Chimney Rock (donate \$250)
Season passes	10	5	3	2	1
Merchandise Credit	\$150	\$75	\$45	\$30	\$15
Program Ad	Full Page BW	1/2 page BW	1/4 page BW	1/8 page BW	logo
Website Ad	ad w/link	ad w/ link	ad	Logo	logo
Bout Announcement	YES	YES	YES	YES	X
Banner at Home Bouts	YES	YES	YES	X	X
Vendor Table	YES	YES	X	X	X
Public Appearances	2 events	1 event	X	X	X
Signed team photo	YES	YES	YES	YES	YES

Packages can be custom-built and altered to meet each sponsors' needs and budget.

Creative sponsorship opportunities are available also. Such as sponsoring the tailgate party, the penalty box or the half time show. Contact Sponsorship to discuss the possibilities.

Program Ads:

1/2 page: \$ 100
5" x 3.9"

1/4 page: \$75
2.4" x 3.9"

1/8 page: \$50
2.4" x 1.9"

These prices are per bout. Ads must be submitted no later than **14 days** before the bout. All ads should be submitted in either JPEG or PDF format @ 300dpi. Please email to Drag'nslayher@yahoo.com



Web Ads:

Small Ad: 188w x 120h \$40

Med Ad: 188w x 188h \$80

Large Ad: 188w x 260h \$160

All web ad prices are for three months and include a link. Discounts available for agreements of 6 months up.

Vendor table:

Reach thousands of our fans by selling your product or promoting your organization. Table rental is \$100 per bout. Full season table rental package price is \$500.

Banners:

Reach our fans at our home bouts by displaying your banner at all bouts. \$50 per bout or for the full season \$250. Banners must not be more than 10' x 3' and must be turned in or available for pickup one week prior to the bout.

Contact Us:

Sponsorship:

Tessa aka "Distressa" sponsorship@blueridgerollergirls.com

Art:

Program ads : Celeste aka "Drag'n SlayHer" art@blueridgerollergirls.com

Mailing Address:

Check made out to:

Paypal to: finance@blueridgerollergirls.com

Blue Ridge Rollergirls

P.O. Box 6768 Asheville, NC 28816

Other Contacts:

General info and inquires: info@blueridgerollergirls.com

Board of directors: bod@blueridgerollergirls.com

www.blueridgerollergirls.com

2012 bout schedule:

April 7

May 26

July 7

August 25

September 29

November 17

2012 Sponsorship Agreement

Date:	Sponsorship Package & Total Cost:
Business Name:	
Contact Name:	
Email Address:	
Mailing Address:	
Phone #:	
Business Website:	
Modifications to Sponsorship Package:	

Please provide us with a short blurb about your business for the announcer to use:

We promise not to share your information with crazies, telemarketers, the mob or rival rollergirl leagues. We will share some of it with our fans so they learn to love you like we do. We will also use this information to keep you up to date with sponsor benefits.

Sponsor Contact Signature: _____ Date: _____

BRRG Contact Signature: _____ Date: _____

By executing this agreement between the Blue Ridge Roller Derby, Inc., d/b/a Blue Ridge Rollergirls, hereinafter referred to as "BRRG," and the contributing party named above, hereinafter referred to as "Sponsor," Sponsor agrees to the terms and conditions listed below.



Thank You For Supporting the Blue Ridge Rollergirls!

For your tax records: EIN# 30-0484342

Terms and conditions:

Use and disposition of Sponsor contributions is entirely in the discretion of the BRRG.

Sponsor may rescind sponsorship upon written notice to BRRG. Such rescinding does not entitle Sponsor to any refund or create any performance or other obligation or liability for BRRG other than to remove any of Sponsor's name, logo, or other information from BRRG promotional materials.

Sponsor may change or limit use of Sponsor's name, logo, or other information, provided such limitation is indicated on this form or provided to BRRG in writing 60 days prior to the change or desired limitation.

All event bookings are scheduled on a first-come, first-served basis, and BRRG makes no representation, guarantee or warranty of availability on any particular occasion.

Sponsor's use of BRRG name and logo is granted for the limited purpose of acknowledging sponsorship and subject to any further limitations as indicated on this form.

Sponsorship agreements are for one season only and must be renewed.

Sponsors are entitled only to the benefits described on this form.

Sponsors retain no rights to the Blue Ridge Rollergirls (BRRG) league, name, logo, information, or any other associated rights, benefits, properties or interests.

Sponsorship provides no monetary interest, shares or membership in the BRRG.

Limitation of Liability. EXCEPT FOR THE WILFUL MISUSE OF THE SPONSOR'S NAME OR LOGOS, OR OTHERWISE REQUIRED BY LAW, BRRG SHALL HAVE NO LIABILITY ARISING IN ANY MANNER UNDER OR IN CONNECTION WITH THIS AGREEMENT. WHERE RECOVERY IS ALLOWED BY LAW, BRRG LIABILITY SHALL BE LIMITED TO CASH AMOUNTS PAID BY SPONSOR TO BRRG UNDER THIS AGREEMENT.

Consequential Damages. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, EACH PARTY DISCLAIMS, AND IN NO EVENT SHALL BE LIABLE FOR, INCIDENTAL, INDIRECT, CONSEQUENTIAL OR PUNITIVE DAMAGES WHATSOEVER, INCLUDING, BUT NOT LIMITED TO, DAMAGES FOR LOSS OF PROFITS, BUSINESS INTERRUPTION, LOSS OF INFORMATION OR ANY OTHER PECUNIARY LOSS, ARISING OUT THIS AGREEMENT, REGARDLESS OF THE CAUSES OF ACTION, INCLUDING NEGLIGENCE OR OTHER TORTS OR BREACH OF CONTRACT, EVEN IF SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

Disclaimer of suitability. BRRG MAKES NO REPRESENTATION REGARDING THE SUITABILITY OF SPONSORSHIP AGREEMENTS FOR ANY PURPOSE AND EXPRESSLY DISCLAIMS ANY AND ALL WARRANTIES OR GUARANTIES OF SUITABILITY, IMPLIED OR OTHERWISE.

Non-Waiver. Should any part of this agreement be found to be invalid by law, or should either party fail to enforce or perform any part of it, the remainder of the agreement is to be severed and held in full effect.

Force Majeure. Neither party shall be liable for any delay or failure to perform its obligations hereunder due to any circumstance or cause beyond its reasonable cause, including, but not limited to, accidents, acts of God, storms or other natural or environmental causes, or Led Zeppelin concerts.

Reimbursement and Restitution. Sponsor understands and acknowledges the non-profit nature of BRRG and the fact that all operations are run by volunteers and shall not be entitled to any reimbursement or restitution in the event that BRRG fail to complete any particular bout, event, performance, or the BRRG season.

Notice. Any communication between the parties must be provided by either physical writing or by electronic mail, and shall be deemed received upon delivery or the third day after mailing.

Entire Agreement. This Agreement, including any exhibits hereto, contains the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior negotiations, representations and proposals, written or oral, relating to such subject matter. No supplement, modification or waiver of this Agreement shall be binding unless executed in writing by both parties.